

# 2023 CAI TN CHAPTER SPONSORSHIPS



Every member of the Tennessee Chapter of CAI enjoys the opportunity of networking with community association decision makers. Becoming a chapter sponsor invests in your local chapter and elevates your brand even more by being continuously recognized at chapter events and with our communication pieces. Sponsors receive discounts, depending on their level, to our annual events which includes the expo, law seminar, golf tournament, holiday dinner & other such events.

## DIAMOND SPONSORSHIP

**COST: \$3,600**

*(Total value \$7,950, includes \$1600 marketing package - but Yours for \$3,600)*

- Recognition at all events
- Advertisement in online chapter directory
- Logo and link on chapter website
- Logo appears on chapter e-blasts to entire database
- Can be paid in four installments
- Priority event sponsorship
- Opportunity to provide webinar (per availability)
- Opportunity for exclusively sponsored events
- Half-page ad in quarterly newsletter (\$750 value)
- Booth at Expo (\$500 value)
- Foursome in golf tournament (\$800 value)
- Hybrid one-on-one networking lunch with management company (\$500 value)
- Two tickets to annual holiday dinner (\$200 value)

## PLATINUM SPONSORSHIP

**COST: \$2,000**

*(Total value \$3,000, includes \$1,250 marketing package - but Yours for \$2,000)*

- Recognition at all events
- Advertisement in online chapter directory
- Logo and link on chapter website
- Logo appears on chapter e-blasts to entire database
- Can be paid in four installments
- Priority event sponsorship
- Opportunity to provide webinar (per availability)
- Opportunity for exclusively sponsored event
- Half-page ad in quarterly newsletter (\$750 value)
- Booth at Expo (\$500 value)
- 50% off foursome in golf tournament (\$400 value)
- One ticket to annual holiday dinner (\$100 value)



## GOLD SPONSORSHIP

**COST: \$1,500**

*(Total value \$2,050, includes \$1,250 marketing package - but Yours for \$1,500)*

- Recognition at all events
- Advertisement in online chapter directory
- Logo and link on chapter website
- Company name listed chapter e-blasts to entire database
- Can be paid in two installments
- Business card ad in quarterly newsletter (\$375 value)
- 25% off booth at Expo (\$125 value)
- 25% off foursome in golf tournament (\$200 value)
- One ticket to annual holiday dinner (\$100 value)

## BRONZE SPONSORSHIP

**COST: \$750**

*(Total value \$1,450 includes \$1,250 marketing package - but Yours for \$750)*

- Recognition at all events
- Advertisement in online chapter directory
- Logo and link on chapter website
- Company name listed chapter e-blasts to entire database
- One ticket to annual holiday dinner
- Law Seminar credit (\$100 value)

Sponsorship Level Chosen:  
(select one)

☐ Diamond  
(\$3,600)

☐ Platinum  
(\$2,000)

☐ Gold  
(\$1,500)

☐ Bronze  
(\$750)

### Contact Information

Company Name:

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Contact Person:

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Address:

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City, State, Zip:

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Phone:

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Email:

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Website:

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LOGO NEEDED: Send in .jpg format and send separately

### Total:

Send Payment to:

CAI Tennessee

c/o Faye Ellis, CPM, AE

211 Donelson Pike, Suite 106

Nashville, TN 37214

Phone: (615) 874-0031

Email: info@caitenn.org

If payment is received by 1/15/23, your company will receive a full year of benefits. Current chapter sponsors that do not renew by 1/15/23 will be removed from website and all marketing materials.