

Blake Southerland
Commercial Account Executive
Northwest Exterminating

Blake Southerland graduated from Vanderbilt University in 2013, where he played football for the Commodores. After graduation, he joined Northwest Exterminating, the business his grandfather founded in Northwest Atlanta in 1951.

Blake has spent his career serving the Middle Tennessee market. Throughout his career, he has served in several roles, including Residential Sales Inspector, Service Professional, and Branch Manager overseeing daily operations.

For the past four and a half years, Blake has worked as a Commercial Account Executive, partnering with teammate Chuck Negas and Matt Casey to grow Northwest's commercial and HOA business throughout Middle Tennessee. He also serves as a Region 2 Sales Coach, mentoring and training Commercial Account Executives across Tennessee and North Carolina. Blake also served as President of the Tennessee Pest Control Association in 2023.

He lives in West Nashville with his wife, Meggie; their three children, Graham, Sophie, and Evie; and their yellow Lab, Gus. Outside of work, Blake enjoys spending time with family and friends, being involved at Zeal Church, traveling, and following all things sports and football, especially the Vanderbilt Commodores. “